



THE
LONDON MURAL
COMPANY

The London Mural Company

www.thelondonmuralcompany.com

The London Mural Company
Murals for all spaces.
Any size, any surface, interior and exterior.



Contents

- Who we are
- What we do
- Why work with us
- Working with Communities
- AR / Augmented Reality
- Projection mapping
- Approach
- Selected projects
- Case study / Ashford Unframed

Who we are
More than just murals

Founded in 2015, The London Mural Company has grown into an experienced creative company that provides large scale art works and murals. We can work in any space, to any scale on interior or exterior surfaces.

With the benefit of working with our partner company Accent London since 2017, our combined portfolio of high-end mural installations has steadily grown.

Our core aim is to provide our clients with bespoke, original artwork to the highest possible standards. We have collaborated with independent artists, design studios, architects and councils to develop ideas, push creative boundaries and produce artwork that has reflected and transformed the personality of many spaces.

We are confident that we can respond to any brief with a wide range of styles, creative direction and professionalism from start to finish.





What we do

More than just watching paint dry

Perhaps you have an exact design in mind that you would like to have painted, or would like us to offer ideas and designs to get the ball rolling? Maybe it's a mixture of both?

Either way, we are confident that we can help. We work with a diverse network of specialist artists, designers and creatives, this enables us to provide a wide range of creative solutions, finishes, styles, designs and materials for any mural. We can design artwork in-house, work with you to realise your own designs, or work closely with established artists to bring their visions to life on your walls.

We also advise on surface preparation, sealants and the spectrum of protective measures needed to increase the longevity of the work. Working with a wide range of materials and paints, we cover an expansive range of stylistic approaches such as company logos and branding, traditional hand-painted signage and typography, street art and graffiti, fine art, vinyl printing, illustration and public engagement.

We've facilitated the production of murals for internationally renowned artists such as **Yinka Ilori, Charley Peters, Mark Titchner, Andy Welland, Hackney Dave, Lilah Fowler, Lothar Götz and Kyung Hwa Shon.**

Why work with us?

Professional creative problem solvers

Our team is comprised of highly experienced art technicians and artists who are practicing in the creative industries in their own right.

All team members are highly experienced painters and professional in approach and quality of finish.

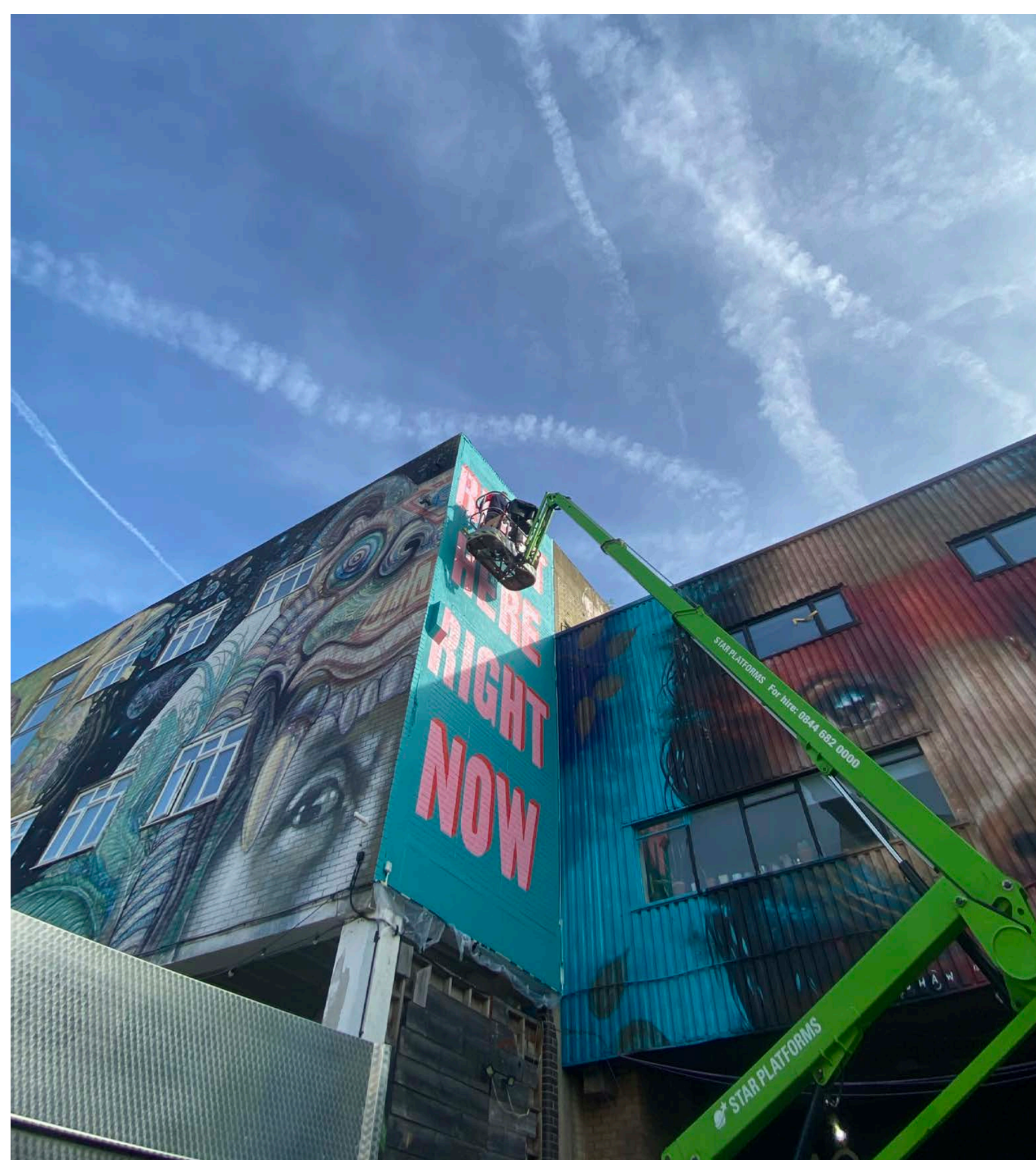
Our entire team is IPAF trained and registered, and all are experienced with working professionally across a range of sites.

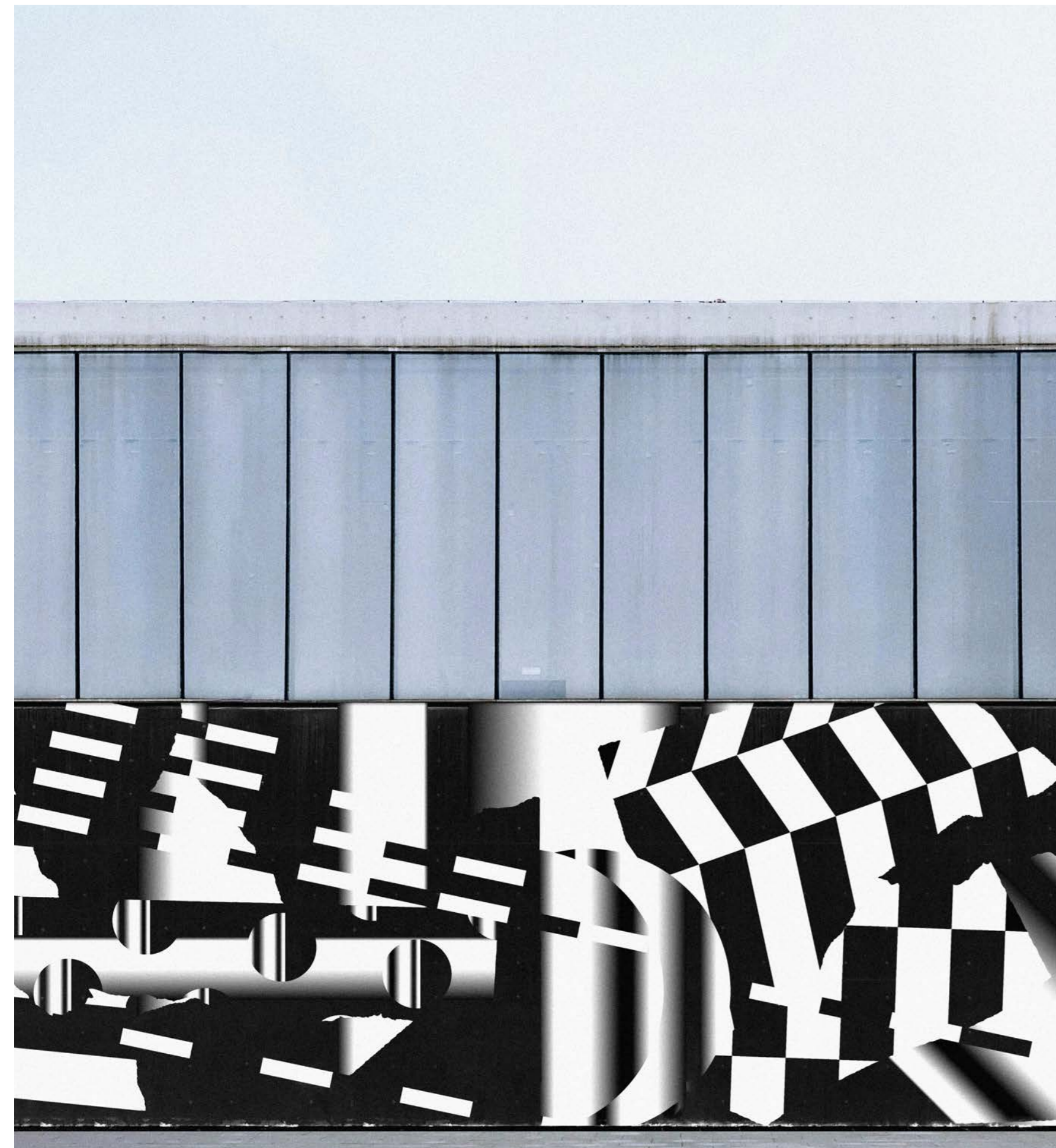
We can provide RAMS, SSOW'S, Public Liability insurance and any other license details required for your project.

We carry out diligent health and safety checks as part of our initial site visit and continue to implement these standards throughout installation.

We have over 15 years of direct experience with the industry, benefits of working directly with us include:

- Professional and friendly approach throughout
- Industry expertise, knowledge and creative problem
- Managing artists and client expectations
- Overseeing and ensuring health and safety standards throughout installation
- Ensuring that professional standards are maintained and followed throughout
- Managing timelines and budgets
- PLI Insurance £10,000,000.00
- A wide range of service add ons from documentation and filming, to Augmented Reality and Projection mapping





Working with the Community

Creative response and public engagement

In collaboration with our sister company Accent London we have worked with many councils and communities across England and Wales to create artwork that is lead by the community.

We facilitate public engagement in the form of workshops, talks and presentations. This helps firstly as an opportunity to meet the community and introduce ourselves along with the project brief.

Secondly, we use this as an information gathering exercise to help us gain a clear understanding of the community itself and any ideas around the work. With projects such as these we look to work with and champion local artists, trades and businesses as much as possible.

Benefits of Community engagement

Community Ownership

Involving the community in the mural creation process fosters a sense of ownership. When people contribute ideas, time, or resources to a mural project, they feel a deeper connection to it and are more likely to take pride in the finished artwork.

Reflecting Community Values

Public engagement ensures that the mural reflects the values, culture, and history of the community it serves. Input from diverse community members can lead to a more inclusive and representative artwork that resonates with a broader audiences

Building Relationships

Collaborative mural projects bring people together, fostering relationships among community members, artists, local organizations, and government entities. These relationships can lead to future collaborations and strengthen community cohesion.

Empowerment and Skill Building

Participating in mural creation empowers community members by giving them a voice and a platform for creative expression. It can also provide opportunities for skill development, such as painting techniques, project management, and teamwork.

Beautification and Revitalization

Murals have the power to beautify and revitalize public spaces, turning neglected areas into vibrant cultural landmarks. Engaging the public in this process not only enhances the physical environment but also instills a sense of pride and ownership in the community.

Educational Opportunities

Mural projects often incorporate educational components, such as workshops, discussions, or historical research, which can deepen community members' understanding of art, history, and social issues.

Promoting Dialogue and Awareness

Murals can serve as catalysts for dialogue on important social, cultural, or environmental issues. By involving the public in the creation process, mural projects can raise awareness, promote empathy, and spark meaningful conversations within the community.

Augmented Reality / AR

Bridging the gap between 2D & 3D

As technology advances and we spend more time on our phones and electronic devices it seems only reasonable that large scale artworks should be enhanced and integrated with AR to revolutionize the way you experience public art.

We work with a network of developers and animators who offer a range of easy to implement and access programs that increase a murals interactivity and engagement with the viewer

With augmented reality, you can now unlock a world of interactive storytelling, enhanced engagement, and limitless creativity. The viewer can be immersed in rich narratives behind each piece and explore hidden layers of meaning and symbolism. The viewer is encouraged to gain deeper insights into the artistic vision, the historical context, and the significance of every brushstroke. Our AR experience brings the mural to life, transforming static images into dynamic, multimedia encounters.

Accessibility is at the core of our mission, and AR technology allows us to break down barriers and make art more inclusive. Whether you're visually impaired, a non-native speaker, or simply curious, our AR features provide audio descriptions, translations, and other tools to ensure that everyone can fully appreciate the beauty of our murals. We are always looking for ways to push the boundaries of creativity. and our AR-enhanced murals certainly do that.

Enhanced Engagement: AR adds an interactive layer to the mural, encouraging viewers to engage with the artwork in a more immersive way. This increased engagement can lead to a deeper connection with the artwork and its message.

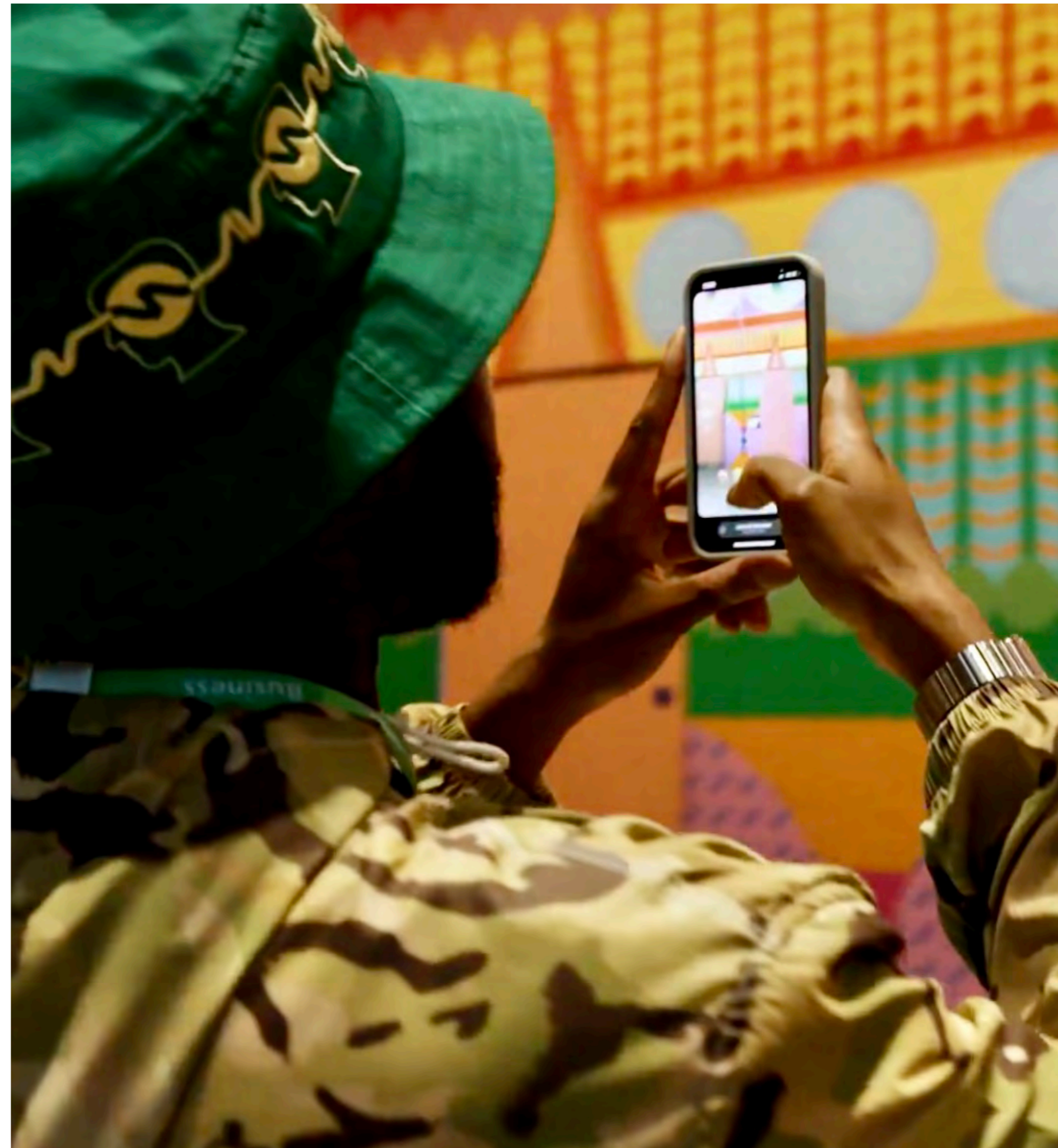
Extended Storytelling: AR can be used to provide additional information about the mural, such as the artist's inspiration, the historical context, or the significance of certain elements. This allows viewers to gain a better understanding of the artwork and its underlying themes.

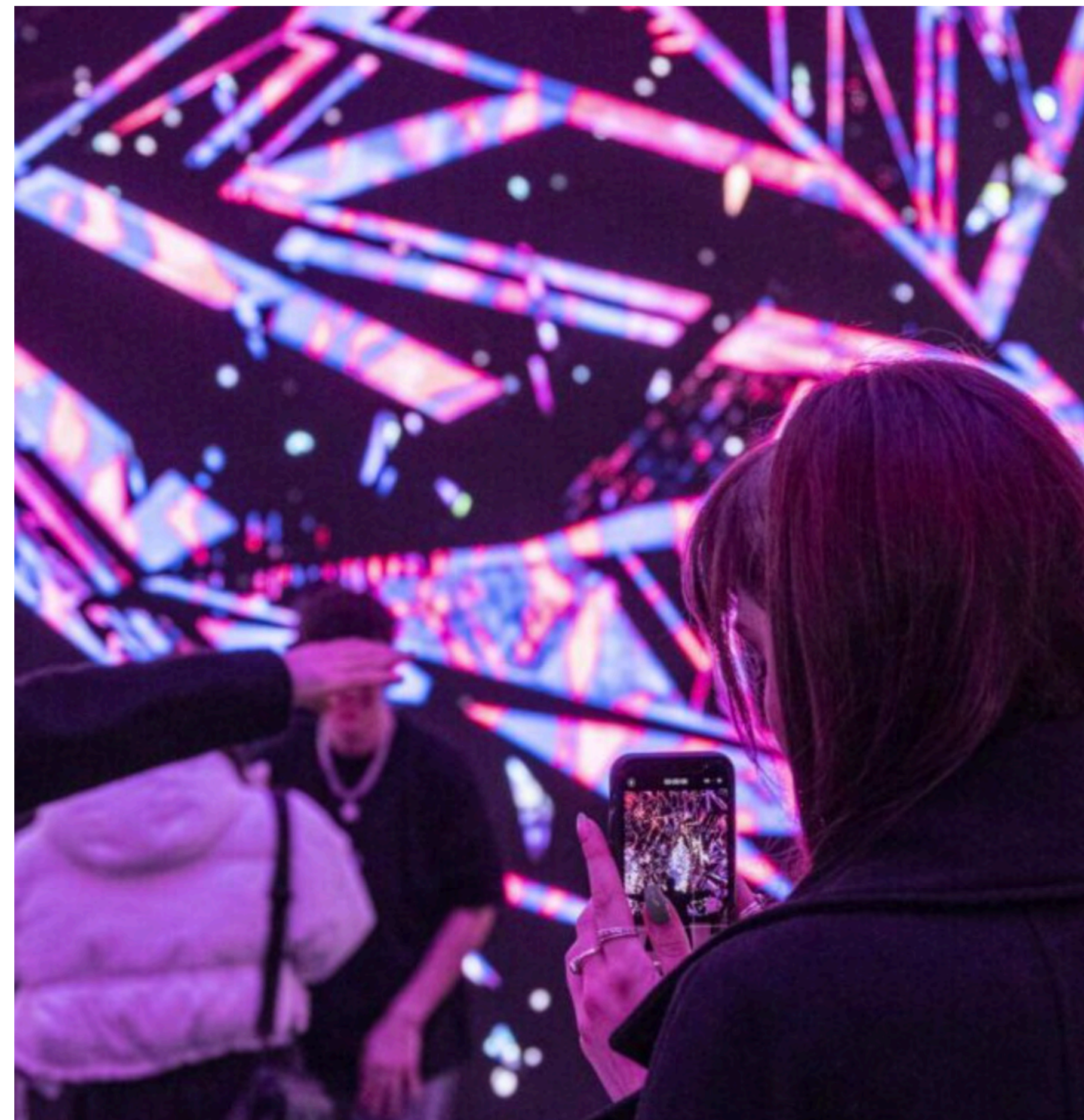
Accessibility: AR can make public art more accessible to a wider audience, including those with disabilities. For example, AR can provide audio descriptions of the mural for visually impaired individuals or translations for non-native speakers, ensuring that everyone can fully appreciate the artwork.

Dynamic Content: AR enables artists to update and change the content of the mural over time. This flexibility allows the artwork to evolve and stay relevant, keeping viewers coming back to see what's new.

Social Sharing: AR experiences associated with the mural can encourage social sharing, as viewers may be more inclined to take photos or videos of themselves interacting with the artwork and share them on social media platforms. This can help to increase the visibility of the mural and attract more visitors to the area.

[Please email us here if you would like to discuss AR projects further](#)





Projection Mapping

Combining murals with Animation

Projection mapping, also known as spatial augmented reality or video mapping, is a technique used to project digital content onto real-world objects or surfaces, such as buildings, sculptures, or stages, to create immersive visual experiences. By carefully aligning the projected images with the surfaces they are being projected onto, projection mapping can make stationary objects appear dynamic, transforming their appearance, texture, and even their perceived dimensions.

Projection mapping typically involves the use of specialized software to warp and mask the digital content according to the contours and shapes of the target surface. This allows the projected imagery to fit seamlessly onto the object, creating the illusion of movement or transformation. Combined with a painted mural projection mapping can yield some fantastic results that enhance the visual impact and add an extra layer of depth and dynamism to the artwork.

Projection mapping is ideal for larger artistic installations, advertising, live events, and entertainment productions to captivate audiences and enhance the visual impact of a space or object. It has become increasingly popular in recent years due to advancements in technology. Overall, combining projection mapping with a painted mural can create a truly immersive visual experience.

Dynamic storytelling: Projection mapping allows for dynamic storytelling by animating elements of the mural. This can bring the artwork to life, creating engaging narratives that evolve over time and capture the audience's imagination.

Enhanced interactivity: Projection mapping can add interactive elements to the mural, allowing viewers to engage with the artwork in new and exciting ways. For example, viewers might be able to trigger animations or change the visuals by interacting with the mural or using their smartphones.

Adaptability: Projection mapping provides flexibility and adaptability, allowing artists to update and modify the mural's visuals without having to repaint the entire artwork. This makes it easier to keep the mural fresh and relevant over time, especially for temporary installations or events.

Expanded creative possibilities: Projection mapping opens up a world of creative possibilities by allowing artists to combine traditional painting techniques with digital media and animation. This fusion of analog and digital art forms can result in visually stunning and innovative artworks that push the boundaries of creativity.

Increased visibility: Combining projection mapping with a painted mural can increase the visibility and reach of the artwork, especially in low-light conditions or indoor environments. The dynamic nature of projection mapping can attract attention and draw people in, making the mural more impactful and memorable.

[Please email us here for more information on Projection mapping](#)

Working together

Initial contact and project briefing

Get in touch at your convenience and let us know about your project. You might have a design in mind or just want to explore the possibilities of what is achievable. Either call Stewart on 07756355967 or Grant on 07450604218 or send us an email at contact@thelondonmuralcompany.com and we'll be more than happy to talk through your project.

Initial Site visit

After an initial conversation we'll arrange a site visit. This will enable us to get a clear understanding of how best to bring your project to life and assess the site or area of installation. We will take into account accessibility, dimensions and measurements, any preparation needed, including any health and safety matters.

Design document

If required, we'll create a detailed design document based on the information we've collected. This will include a series of alternative designs and design mock-ups of the space based on the brief.

Development

Design ideas will be refined and developed further based on your initial feedback. We will explore all creative options and fine tune the designs with you to ensure the work will be aligned perfectly to your project brief.

Painting / Installation

We can handle the practical logistics of your project from start to finish. We will provide RAM'S, SSOW's and any other required paperwork before starting work on site. We will then organise a date for the installation and paint.

You can see examples of our project videos, photography and drone footage on our [website](#), [instagram](#) and [Vimeo](#) account.



The London Mural Company

Selected Projects



The Towner Art Gallery Eastbourne

The Towner Gallery, Eastbourne, issued an open call for International artists to celebrate their 10th Anniversary. Sponsored by Brewers paint, the brief was to create a design for the façade of their iconic 'Bauhaus' inspired building.

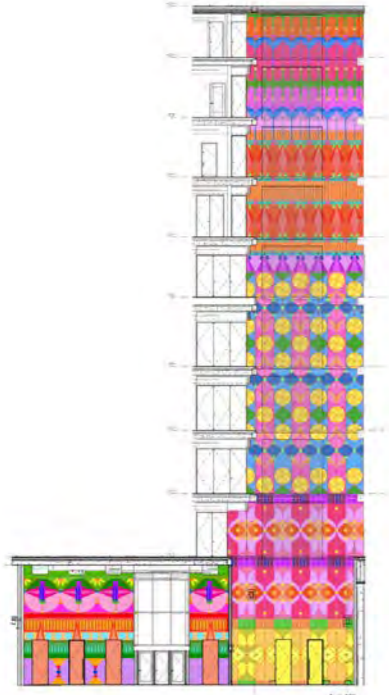
The chosen artist was the internationally acclaimed abstract artist, Lothar Gotz. In February 2019 the Gallery commissioned The London Mural Company to fully realise Gotz's colourful abstract design. The Mural has become the largest of its kind, taking just over 900 liters of paint and three weeks to complete.

Initially the mural was only intended to last one year. But due to the tremendous response from the general public and artistic community the Towner have decided to keep the work in place for the foreseeable future.

The Gallery itself has become a local landmark and the work has only added to its iconic legacy.



Dance Diagonal / Designed by Lothar Gotz / The Towner Art Gallery, Eastbourne



Layers of Movements

As part of Meta's brand new office development at Kings Cross London, Yinka Ilori was one of several artists asked to create a design to accompany one of the campus's main receptions.

'Layers of movement' is a celebration of the old and the new area of Kings Cross, referencing its industrial past as well as the local ecosystem.

The piece is currently one of the biggest murals on any of Meta's global campuses. Spanning 11 floors high and including a 14m h reception the work had to repeat seamlessly, down through the building. It took us just under four months to complete and is currently one of our largest projects to date.

The finished mural also has integrated AR aspects that are activated by a QR code in the building's reception.



Layers of Movements / Designed by Yinka Ilori / Meta Openarts / Meta, Kings Cross London



Too big for your boots // Alex Chinneck

British Sculptor Alex Chinneck makes works that challenge our understanding of space, materials, and perception.

We collaborated with Alex to create his first ever 2D piece for Ashford Unframed Mural Festival. Using Ashford's former Ocean cinema building as a canvas, Chinneck designed an intriguing mural that encourages onlookers to question the materiality and legacy of city architecture. The once grand cinema, now a symbol of architectural heritage, is transformed into an optical illusion of a laced-up shoe, intricately painted onto the weatherbeaten brick wall, to defy logic and reintroduce a sense of wonder to the now-empty building.





'For Real Though, I'm Right here'

We were approached by London based artist Charley Peters to collaborate with her in creating a mural for Facebook, Brock Street. Commissioned by Meta Openarts, Charley provided the design for their reception area. Produced in the last month of lockdown in the UK to welcome Meta staff back to onsite working, the artwork depicts a series of overlapping circles to suggest the online communities supported by Meta and the importance of staying connected to each other despite the social barriers created by the pandemic. Painted in a blend of over 100 colours to signify the multitude of different voices uniting online, the painting is a celebration of the resilience of the human spirit during unprecedented challenges and a testament to the positive impact of digital technology on contemporary communications. The artwork spanned just over 11 metres wide by 6 metres high. We completed the hand painted installation in just over eight days.



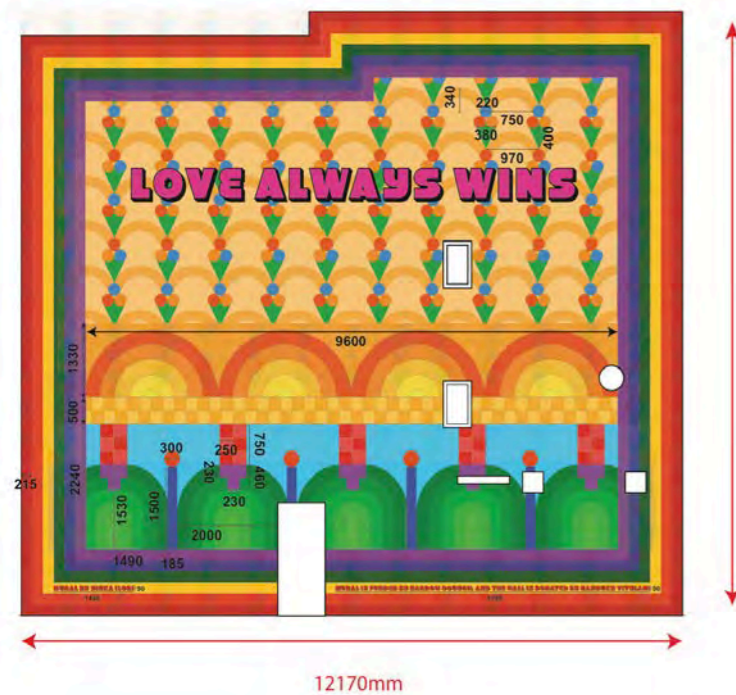
For Real Though, I'm Right Here / Artwork designed by Charley Peters / Meta London



The 22 Hotel

We were asked to assist Artist Laila Tarah with the artwork for The Twenty Two Hotel London. Laila had created a series of designs and curated them across the space of one of the hotels newly refurbished private dining rooms





Love always wins

Designed by London Artist Yinka Ilori and commissioned by Harrow council as part of a larger regenerative programme, we hand painted this piece on Gordon road, located just off of the High street of Harrow and Wealdstone.

Using a mixture of exterior emulsion, spray paint and stencils, the piece took just over a week to complete and has become one of Ilori's more iconic pieces, spanning across a range of his merchandise and work.

The piece even had its own feature in the London Design Museum as part of Yinka's exhibition 'Parables for Happiness.'



Love Always Wins / Designed by Yinka Ilori / Harrow and Wealdstone



Claridge Way

As part of a large development scheme in Thamesmead spearheaded by Peabody London, this Particular underpass opposite a primary school had been identified as an area that needed attention.

In collaboration with Jan Kattein Architects, this abstract woodland piece was developed and spans the full length 25m of the wall, ceiling and floor of the underpass. The painting took just over two weeks to complete with each square and shape being individually taped before being painted to allow for an exact finish.





Aberfeldy Street

Dubbed the most colourful street in the UK and covering 29 buildings Working in collaboration with Poplar Harca, EcoWorld and Jan Kaittens Architects and Meanwhile Space.

East London has been associated with garment manufacturing since the 18th century with Spitalfields silk. This later developed into the cheap, Second hand clothes dealers, referred to as the 'rag' trade. A high proportion of residents originally from Bangladesh and Pakistan and close regions have a tradition of 'kantha', recycling sections of embroidery and stacking them together to make a thin cushion.

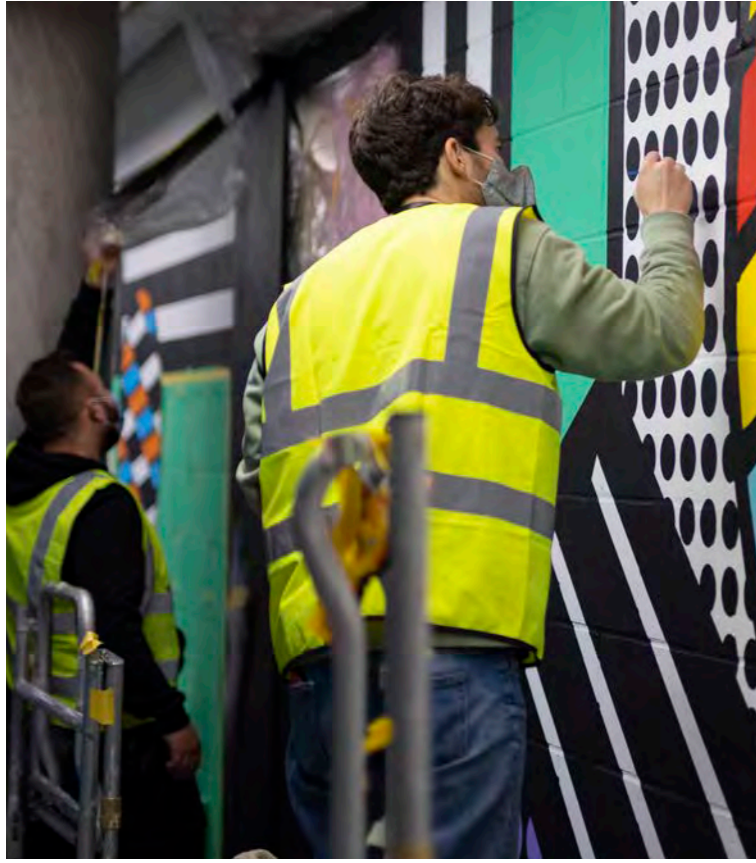
The designs were inspired by this and local residents and business-owners donated old clothes and textiles to form the basis of the colourful repeating patterns.

The project used just over 800 liters of paint and over 300 spray cans, taking just under six weeks to complete painting.

The work gained media attention with articles written by the metro and a feature on ITV news.



Aberfeldy Street / Poplar Harca & EcoWorld /Aberfeldy street, Poplar



'Excess of Elsewhere'

Designed by Artist Kyung Hwa Shon the piece is a visualisation of dynamic, endless rhythms occurring within every second of the urban experience.

Based in Building T of the Meta campus Kings Cross and Spanning just over 25m long across two floors of the buildings reception, the hand painted mural took us three weeks to complete.



The vast majority welcomed the idea of injecting art into the town. There were identified areas that were mentioned several times where the public did not feel safe at night. They felt that these areas would really benefit from artwork.

We introduced the project to the local Art College. Through a series of workshops we worked closely with Tutors and students of the photography classes to create a piece that would adorn the exterior of the college itself.

We collaborated with a local artist and Illustrator 'Tiny Beegle' to create her first mural, preparing the space and assisting her with the process throughout the installation.

We collaborated with business owners who kindly donated us wall space. For example we worked closely with the local Charity Pilgrims to achieve a piece of artwork that represented the company ethos and the end of life support they provide. The design itself had to appeal to the workers of the charity who wanted a design that was more traditional in approach featuring wildlife and nature.

Another Business that we worked with was Bucksford Law. The company owner and Landlord wanted something that was more traditional in approach but was open to the idea of something a little more left field.

Curating the correct artist for the correct space was an integral part of the process. Landlords, company owners and Religious groups required artwork that best suited their values and the selected artists had to be able to create work in their signature style without being restricted and with as little compromise as possible.

We worked with both parties to ensure that the process was as smooth as possible and that both parties were informed and listened to throughout the process.

Ashford Unframed

The first festival of this kind in Ashford, a creative collaboration between Ashford Council, The London Mural Company and Accent London.

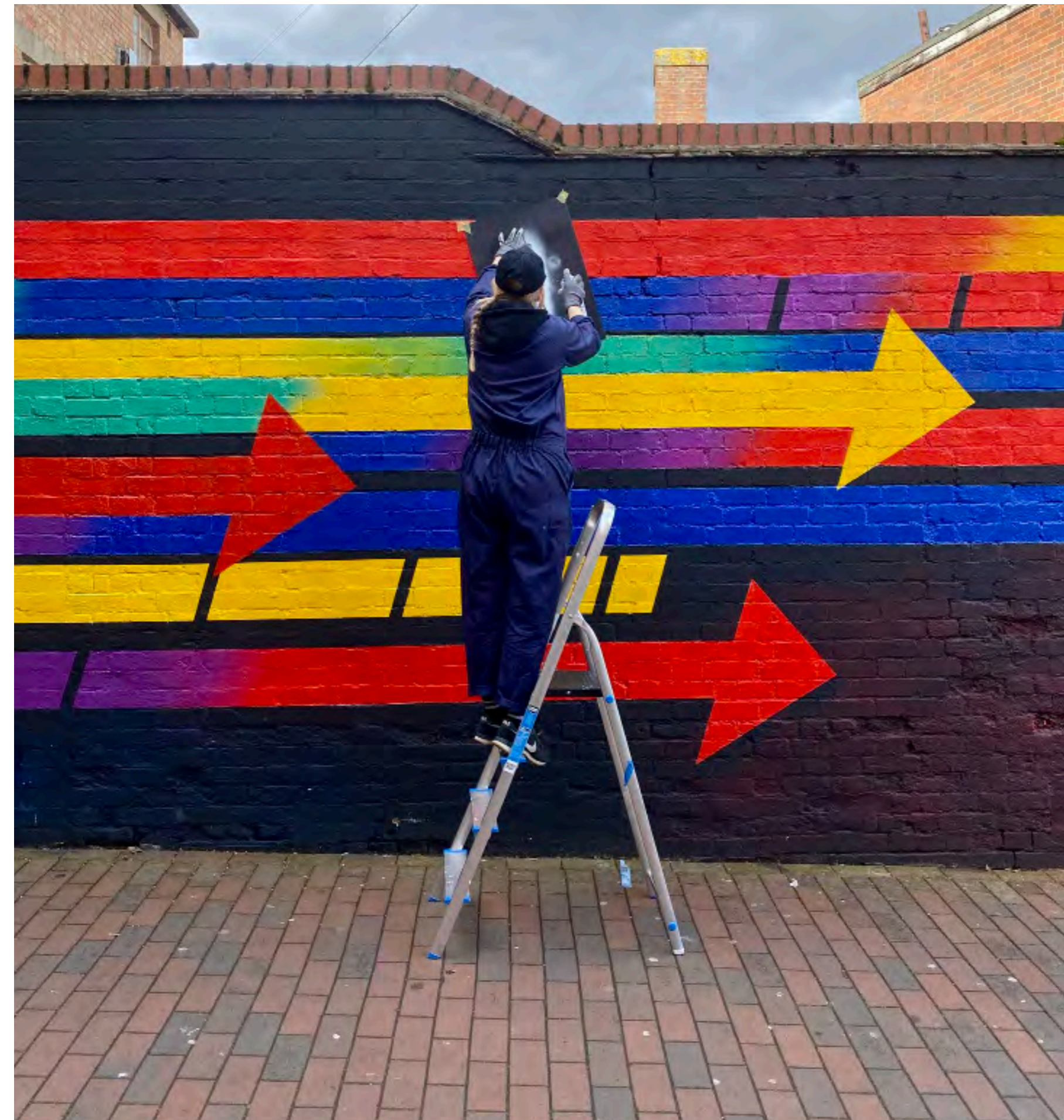
The festival introduced a curated trail of large scale, dynamic artworks across the town. These pieces were completed by a diverse range of internationally renowned artists with the aim of rebranding the town center as a progressive creative and cultural hub with the hope of becoming an annual event bringing art lovers and creatives to Ashford on a regular basis.

18 sites were selected across Ashford to form the mural trail. This would be accompanied by a downloadable map. Each of the pieces had a QR code that could be scanned to give more information about the work and the artists behind it.

We worked closely with local businesses, business owners, trade workers and the community to curate a series of works that not only worked as a mural trail but that also worked as a collection of pieces.

As part of the preparation for the festival we visited local business, creative groups, Religious Groups, Charities and spoke with the local community to gain insight and feedback on their thoughts of Ashford and on large scale artwork.





We wanted to promote artists and themes that would challenge and excite the viewing public. We did this by carefully selecting a group of artists from our network and matching them with the chosen sites and accessibility.

We achieved several firsts throughout this process, Artist Charley Peters completed her largest ever public facing piece, we facilitated Artist Alex Chinneck to create his first ever 2D piece, and we worked with Artist Mr Doodle to create his largest ever doodle.

We also collaborated with local building contractors to provide temporary spaces for smaller artists to paint, these were then later included within the trail itself.

The launch of the event was held at Coachworks house which has become the creative hub of Ashford, home to local design agencies and start up companies as well as a food court yard and space for live events.

The launch hosted many of Ashfords local creatives and creative groups who held workshops themed around the mural trail.

The launch also played host to local Charities as well as music performed by local groups.

The event attracted local council members as well as the city Major. We held a live Q&A session that allowed us to discuss the project in detail, outlining the benefits and sharing the positive feedback that we had received.

Charley Peters painting 'High Octane'



'Workshop of the world' / Aspire

Social media

We worked closely with the council to ensure that all of the work and process received as much media attention in the lead up and throughout the festival as possible. All artists were asked to provide a detailed description of their piece and the inspiration behind it.

These posts were also shared in coordination with our social media pages as well as Accent London to ensure presence and maximise coverage and user engagement. The artists involved were also encouraged to share these posts and asked to promote the festival online where possible as well.

The Launch of the mural festival received wide media coverage by both local and countrywide news outlets.

The festival was also received a lot of coverage on line with local papers, the feedback and discussions that were generated were incredibly positive. The Ashford community embraced the work and have put pressure on the council to preserve the pieces and to produce more in the future.

Artist Mr Doodle was interviewed on BBC Newsnight in discussion with his piece and the festival. 'Flamboyant Fawn' painted by artist Curtis Hylton was nominated for best mural in the UK November 2023 and came in at 18th best mural in Europe in Jan 2023 presented by ['Street Art Cities'](#)

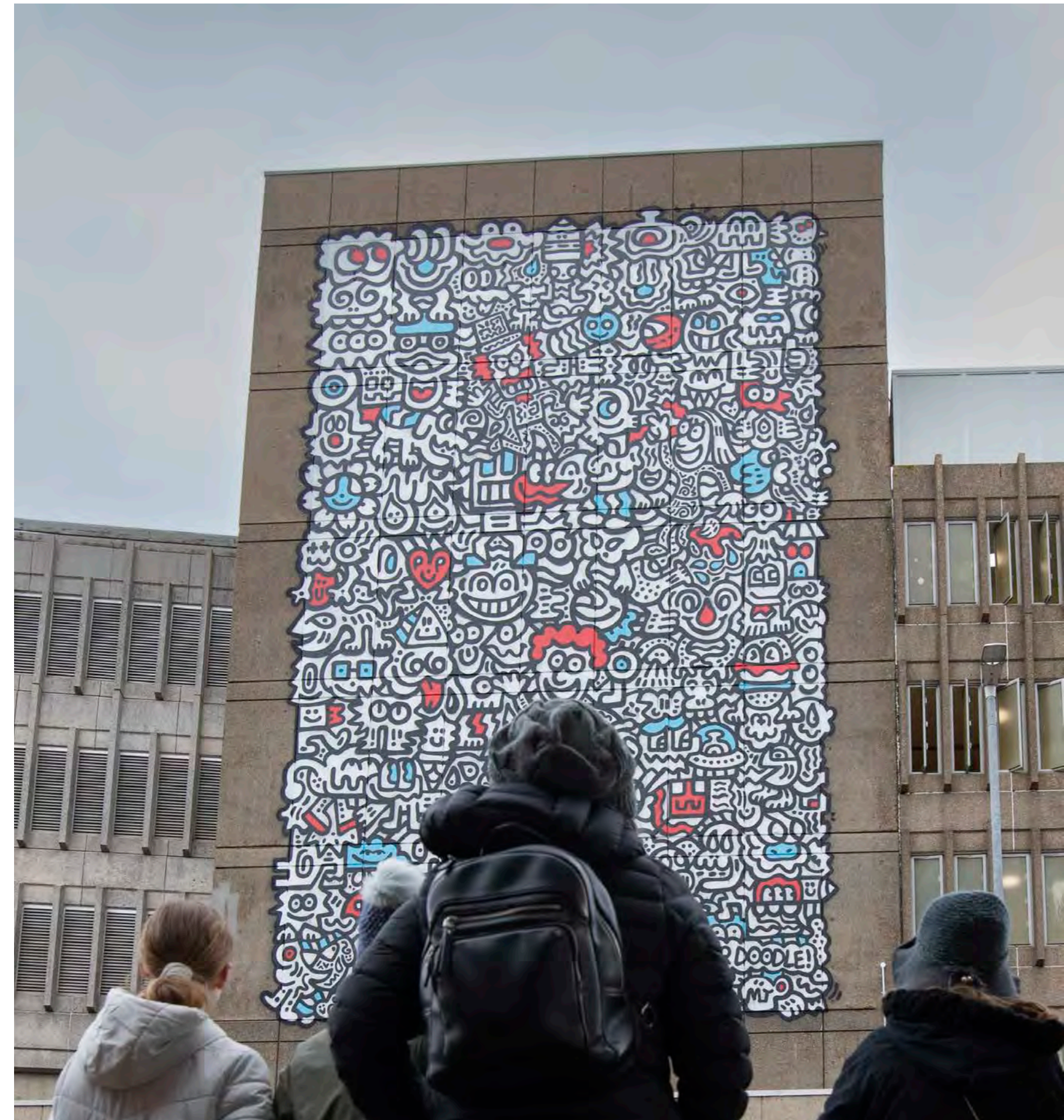
We were also incredibly proud that the Festival was nominated for the **'Best Culture and Arts Scheme'** by the **Town and City Management Awards 2023.**



*Above 'The one around the back of Coachworks' Alex Young / Odisy



*To the right 'Loose Ends 206' Designed by Andy Welland



'Traverse' in collaboration with Accent London

'Concrete Cluster' in collaboration with Mr Doodle

'Flamboyant Fawn' Curtis Hylton



Q&A with organisers and artists at the launch night in Coachworks



'Sam' a portrait of Ashford Artist Mr Doodle by Voyder





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For more information on the services we offer or how we could work with you, your company or community please visit us at

www.thelondonmuralcompany.com or email us at contact@thelondonmuralcompany.com

For our sculptural and 3-D public artwork services please contact Accent London Ltd and request a portfolio or call back on contact@accentlondon.com

We look forward to hearing from you